



Executive Master of Business Administration Degree

Inclusive of Postgraduate Diploma in Management Studies (PDMS)



EMBA

Awarded by The University of Northampton

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Stanford Education, The Collaborative Partner

University of Change

Our Vice Chancellor's Welcome



I am delighted that you are considering joining us at the University of Northampton – a place completely focused on your future. For those who might not know, as Vice Chancellor it's my role to lead the University of Northampton in a similar way to the Chief Executive of a company, and it's my honour to write this foreword to you – our next generation of students. University is a time for personal growth, for developing your passion and making plans for your future. It's a time for self-discovery, for working hard and reconsidering what you think you know. It's a time for change.

Here at Northampton, our mission is to transform lives and inspire change. We aim to ensure your time at University is fulfilling, satisfying and enjoyable. We have exciting, industry-relevant courses, excellent and passionate lecturers, and a brand new campus. In short, we care about making sure you have all the support you need at this important stage of your life. Our face-to-face teaching is enhanced by the latest developments in technology to give our students flexibility in the way they learn. In addition, we have a unique commitment to social impact – which means we support our staff and our students to have a positive effect on the world. We believe that everybody has the power to make a positive impact on society – small changes that add up to make the world a better place.

I look forward to welcoming you to the University of Northampton Executive MBA Program.

Professor Nick Petford
Vice Chancellor

In the Heat of England



Northampton is centrally located and within easy travelling distance of London, Birmingham and other major centres. We are served by five international airports and excellent road and rail links to all parts of the UK and Europe.

The town boasts nationally acclaimed music venues and theatres located close to campus, and for film lovers there are multiplex screenings of the latest blockbusters, or if you prefer something a bit different, smaller cinemas showing independent films from around the world. The perfect combination of bustling urban life and classic British countryside

Of course you are going to find a wealth of restaurants, bars and cafés – your main problem is going to be choosing your favourite – but to really take advantage of living in the county known as ‘The Rose of the Shires,’ you should explore the riches that the rest of



Northamptonshire has to offer. Some of the most beautiful countryside and villages in England, and more stately homes than any other county, are just a few miles from campus, waiting to be explored.

Our Achievements

- ✚ June 2017 – awarded Gold by the government for the Teaching Excellence Framework (TEF), praising the quality of our student experience.
- ✚ June 2017 – awarded Social Enterprise Gold Mark, an independent guarantee that we put the interests of society above anything else.
- ✚ April 2016 – University partnered with Northamptonshire County Council and Northamptonshire Healthcare NHS Foundation to launch a new social enterprise, First for Wellbeing, an integrated health and wellbeing service considered to be the first of its kind.
- ✚ December 2015 – The University released its first social impact report that showed it delivered over £800,000 worth of extra-curricular student volunteering to the local community.
- ✚ October 2015 – Work commenced on the University’s £330m brand-new Waterside Campus
- ✚ September 2015 – The University was shortlisted for the third year in a row in the ‘Business School of the Year’ category of the Times Higher Education (THE) Awards.
- ✚ August 2015 – The £8.5m University of Northampton Innovation Centre is officially opened becoming the flagship building for the Northampton Enterprise Zone.
- ✚ November 2014 – Became the first University to have a £231.5 million bond guaranteed by HM Treasury for its brand-new £330m brand-new Waterside Campus
- ✚ August 2014 – student satisfaction increases to 89% (National Student Survey 2014)
- ✚ June 2014 – maintain top 50 UK university placing in the Guardian University Guide
- ✚ February 2014 – Midlands Business Awards Most Enterprising University of the Year (winner)
- ✚ January 2014 – The brand-new St John’s Hall of Residence was officially opened and was shortlisted in the Best Urban Regeneration Project category of the 2015 Brick Awards.
- ✚ November 2013 – Times Higher Education Awards University of the Year (shortlisted) and Business School of the Year (shortlisted)
- ✚ September 2013 – recognised as the highest climbing university in the Times/Sunday Times University Guide 2014
- ✚ June 2013 – Times Higher Education Leadership and Management Awards Outstanding Leadership and Management Team (shortlisted)
- ✚ June 2013 – recognised as a top 50 UK university and the highest climbing university in the Guardian University Guide 2014

- ✚ April 2013 – recognised as the highest climbing university in the Complete University Guide 2014
- ✚ February 2013 – Midlands Business Awards Most Enterprising University of the Year (winner)
- ✚ February 2013 – awarded Changemaker Campus status by AshokaU and recognised as number one for social enterprise
- ✚ November 2012 – Times Higher Education Awards Entrepreneurial University of the Year (shortlisted)
- ✚ August 2012 – Recognised by HESA as number one for employability amongst full-status universities in England
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- ✚ November 2011 – Times Higher Education Leadership and Management Awards Outstanding International Strategy (shortlisted)
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- ✚ February 2012 – Midlands Business Awards Most Enterprising University of the Year (winner)
- ✚ November 2011 – Times Higher Education Leadership and Management Awards Outstanding International Strategy (shortlisted)
- ✚ June 2011 – Times Higher Education Leadership and Management Awards Outstanding Finance Team (shortlisted)
- ✚ June 2011 – Times Higher Education Leadership and Management Awards Research Management Team (winner)
- ✚ June 2011 – HEFCE/UnLtd Champions of Change Recognition Awards Outstanding HEI Supporting Social Entrepreneurship (winner)
- ✚ May 2011 – Guardian University Guide – recognised as number one for Value Added

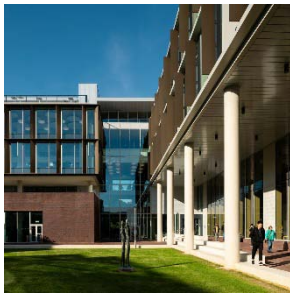
More Than a Good Degree



University of
Northampton



Teaching
Excellence
Framework



The University of Northampton has been awarded Gold – the highest possible mark – in the Government’s Teaching Excellence Framework (TEF).

The TEF is a league table where universities, colleges and private providers are judged on the quality of the education they provide. The Government looked at official data and what we

provide to our students and found the following to be “outstanding”:

- ✚ Levels of employment or further study for our graduates
- ✚ Assessment and feedback
- ✚ A personalised student experience
- ✚ Academic support
- ✚ Our approach to involving students in research, scholarship and professional practice
- ✚ particularly research in the community and sector-leading work on social enterprise.

If you study with us you will know that our teaching and outcomes for students are officially the highest quality found in the UK and we offer very high levels of support, putting you first. The full TEF results and the evidence used in the assessment can be found at hefce.ac.uk Employability and placements.

Throughout your degree, we put extra emphasis on the transferable skills that will take you into your chosen career. We offer outstanding opportunities for you to take part in work placements and volunteering opportunities that develop creative thinking, while working towards solutions for social problems. Our distinctive mission combining an excellent student experience, employability and social impact makes the University of Northampton unique in higher education with the power to transform your life and realise your true potential.

Executive Master of Business Administration

Top-Up MBA

Our Executive MBA Top-Up course is designed to enable holders of the Post-Graduate Diploma in Management Studies (PDMS) (or equivalent UK and international qualifications) to gain an MBA qualification in just one year.

Your teaching will be delivered electronically enabling you to balance study with your commitments at work and home, whilst enhancing your employment opportunities.

You will be aided throughout the process by our supportive teaching staff that are professionally qualified and have industry and academic experience to share with you. You will be encouraged to engage with your fellow students and tutors online.

Studying via distance learning will give you the flexibility to study at your convenience without the need to travel or physically attend classes. Please note that modules are delivered within trimester periods so you will need to complete them in specified times.

Postgraduate Diploma in Management Studies (PDMS)

Module	Subject	Credits
01	Managing and Accounting for Financial Resources	15
02	Managing Information and Knowledge Strategically	15
03	Managing Operations Strategically	15
04	Organising Work and Human Resources	15
05	Managing Strategic Marketing	15
06	Understanding Strategy	15
07	Business Research Methods	15
08	Management Science & Systems	15

EMBA

Module	Modular	Credits
01	Critical Issues in Business	10
02	Business Research Project	50

Career Opportunities



Your management techniques and competence will be significantly improved on completion of the EMBA, giving you the skills and confidence to progress into the higher level management positions and other employment opportunities.



Graduation

